

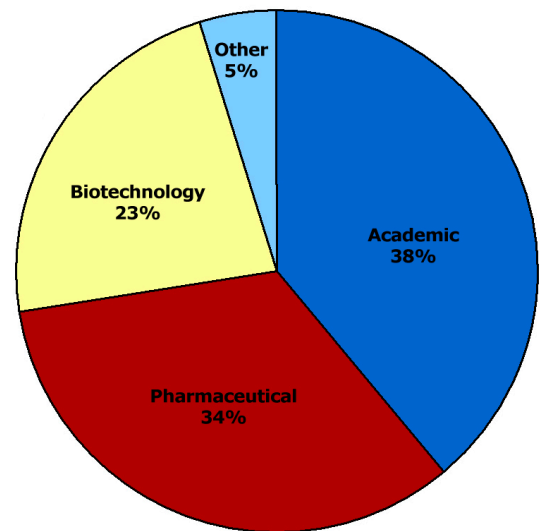
CryoTrack Inventory Management System (IMS)

CryoTrack software provides robust, easy-to-use LIMS and inventory management solutions for researchers in biotechnology, pharmaceutical and academic institutions. Powerful organization tools maximize storage space and track assays, reagents and protocols via an intuitive client-server application designed for use in a multi-user environment.

CryoTrack Sponsorship

Advertising via a CryoTrack sponsorship provides visibility for your company to thousands of your customers, in their laboratories, all day, every day.

- CryoTrack sponsorship opportunities put your company a simple “click” away via a powerful tool used *daily* by your customers.
- Sample and inventory management is a critical function, and scientist use the software on a regular basis. Typically the program is open continuously throughout the workday.
- Users connect to your web page simply by clicking on your ad or logo.



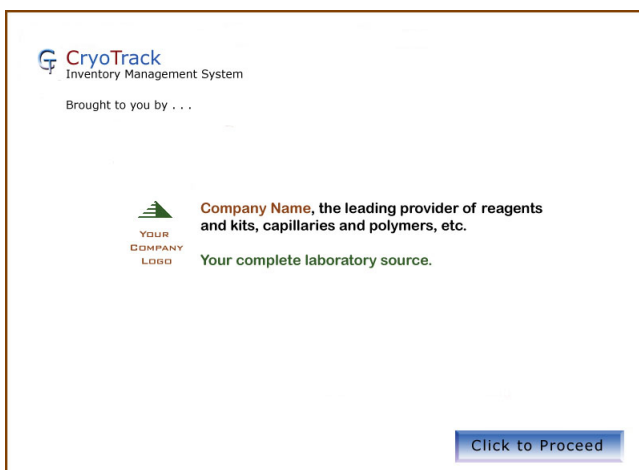
Distribution of CryoTrack Users

CryoTrack Sponsorship Types

Several types of sponsorship opportunities are available. Choose from splash screen, main program logo, banner and tower ads.

Splash Screen

Your logo and ad will display each time the program is launched. The display remains until the user clicks the button to proceed. The next screen displays a URL to your web site. Splash screen sponsors also receive a banner or tower ad placement.



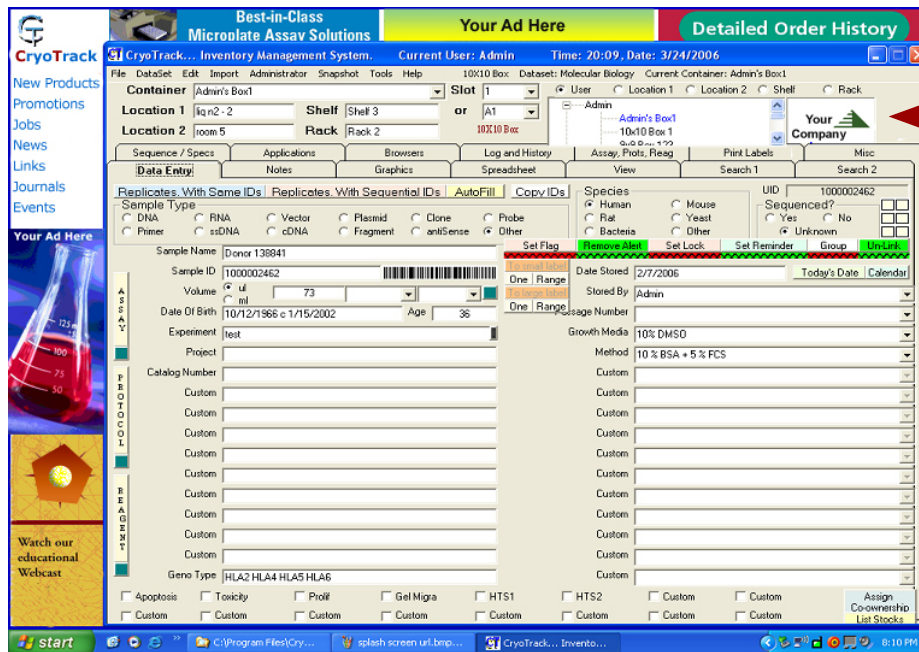
Main Program Logo

Your logo is always visible within the program screen while the software is running. Users can connect to your site simply by clicking on the logo.

Tower and Banner Ads

Tower and banner ads rotate every five minutes. User can connect to your site by clicking

Banner Ads



Main Program Logo

Tower Ads

Custom Sponsorship

Customized versions can be developed to add features that meet your specific needs. For example, the program can be branded specifically to your company. Add purchase history and tracking linked to order forms for convenient, hassle-free transactions. Because customers will use CryoTrack IMS for an extended time, your continued presence is guaranteed. Contact us for more details on customized, sponsored versions.

Sponsor Advertising Rates

CryoTrack sponsor advertising rates are economical and competitive. In addition, until September 1, 2006, special introductory rates will apply.

Introductory Promotional Rates

Effective until September 1, 2006

Number of Weeks	Weekly Rate			
	Banner	Tower	Main Program	Splash Screen
1 - 3	\$1,200	\$1,320	\$1,800	\$1,800
4 - 11	\$1,140	\$1,254	\$1,710	\$1,710
12 - 25	\$1,080	\$1,188	\$1,620	\$1,620
26 - 51	\$900	\$990	\$1,350	\$1,350
52 +	\$720	\$792	\$1,080	\$1,080

Specifications and Ad Dimensions

All ads may be submitted in gif or jpg format. Ads in jpg format may be converted to gif. The URL for your website link must be specified for all ads. All sponsor ads include a logo and website link on the CryoTrack website.

Banner Ads

Banner ads are displayed as three frames (maximum), 10 seconds apart. Please provide all frames. Single banners will be divided into three frames.

Tower Ads

Tower ads are displayed as three frames (maximum), 10 seconds apart. Please provide all frames. Single banners will be divided into three frames.

Main logo

Main program sponsors will have their logo displayed in the right corner of the program window as a static, fixed frame.

Splash Screen

Splash screen sponsors will have their logo and product or company description displayed on the initial splash screen each time the program is launched. In addition, when users click on the button to proceed the company website url is displayed on the next screen for several seconds.

Ad Type	Ad Dimensions & Resolution			
	Pixel Dimensions	Pixels W x H	Inches W x H	Resolution (pixels/inch)
Banner	44K	302 x 49	4.194 x 0.681	72
Tower	69K	100 x 234	1.389 x 3.25	72
Main Program Logo	23K	144 x 54	2 x 0.75	72
Splash Screen				
Logo	22K	169 x 44	1.76 x 0.458	96
Text Description	Maximum 265 characters			
Image (logo & description)	390K	526 x 253	5.478 x 2.635	96
Logo for CryoTrack Website	22K	169 x 44	1.76 x 0.458	96



CryoTrack Sponsorship Order Form

Ad type codes: SS - Splash Screen MP - Main Program Logo
 TA - Tower Ad BA - Banner Ad

Ad Campaign	Start Date	End Date	Type Code	Price per Week	x	Number of Weeks	Total
1							
2							
3							
4							
5							
6							
7							
8							

Ad Campaign	Referring URL
1	
2	
3	
4	
5	
6	
7	
8	

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Email _____

Billing Contact _____

Billing Address _____

P.O. Number _____

Authorized Signature _____

**Send ad orders and creative to Kenna Mawk
 kmawk@cryotrack.com, 408-859-0779**